

OWN | HONOR | GROW

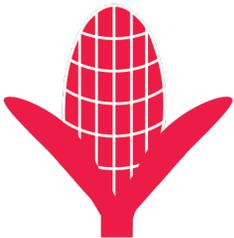


3 P's of TeamMates

USING PRIDE, PURPOSE, AND PARTNERSHIP WHILE RECRUITING.



**What is one thing you
love about being in
TeamMates?**

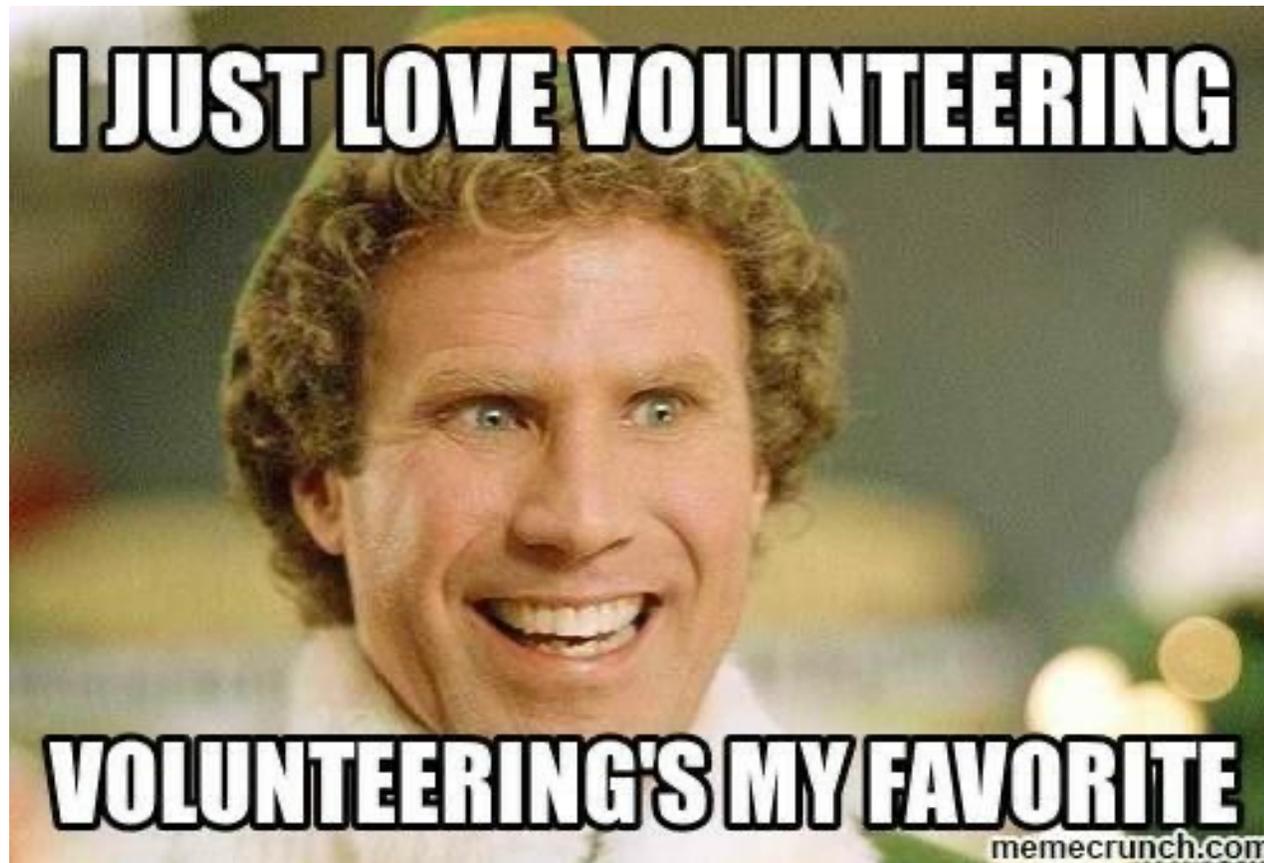


A photograph of two young women smiling and looking at the camera. They are positioned in front of a large aquarium tank filled with many small, blue, glowing fish. The woman on the left is wearing a red t-shirt with the text "DREAM WE" visible. The woman on the right is wearing a light-colored t-shirt. The background is a deep blue, and the lighting is soft and focused on the women.

Why do we
become
mentors?

We're selfish.

Why is giving back selfish?



92%

Of mentors report leaving their mentoring time in a better mood than when they arrived.



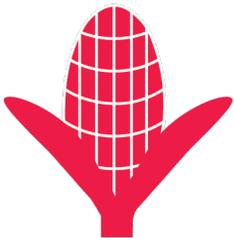
How does this fit with recruitment?

- ▶ Pride
- ▶ Purpose
- ▶ Partnership

Pride

- When we achieve a goal, we feel good about ourselves.
- Our feeling of self-worth is boosted
- Our sense of identity is increased

Research provided by changingminds.org



Purpose

People who report having a purpose in life are also more likely to report having:

greater life satisfaction

hope

positive emotions

self-esteem

physical health

lowered stress hormones

greater cardiovascular and metabolic markers

reduced pain

regression in some types of cancer

longevity

academic success

grit

resilience

self-efficacy

Competence

Content from Allyson Horne's Purpose Academy



Partnership

Simply feeling like you're part of a team toward a common goal, makes people more motivated as they take on challenges.

Research provided by Stanford psychological scientists Priyanka B. Carr and Gregory M. Walton
psychologicalscience.org





Chapter Recruitment Planning
for the _____ Chapter

Chapter Fact Gathering

(community population, school district size, business and community partnerships etc.)

What is the Chapter's current vision statement?

What are the Chapter's current goals?

What are the barriers to these goals?

**What makes this
Chapter unique?**

A large, empty rectangular box with rounded corners and a yellow border, intended for writing the answer to the question above.

**What is this
Chapter's purpose?**

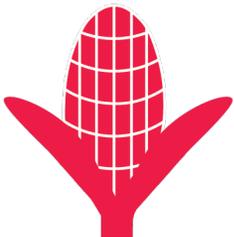
A large, empty rectangular box with rounded corners and a blue border, intended for writing the answer to the question above.

**Who are their
current partners?**

A large, empty rectangular box with rounded corners and a green border, intended for writing the answer to the question above.

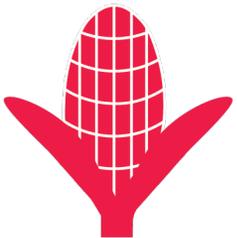
What makes you unique?

- ▶ Hershey is a strengths-based school district
- ▶ The Douglas, WY community is passionate about the school district.
- ▶ Custer-Hermosa was the 1st TeamMates program in South Dakota.



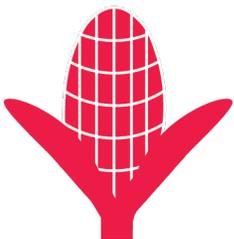
Why does your school need TeamMates?

- ▶ To engage the community with the school.
- ▶ To help kids who otherwise wouldn't have an adult to look up to.
- ▶ To increase mental health or SEL efforts



Who do you know?

- ▶ Cambridge, NE has Mark's Burgers for PR and fundraising
- ▶ Douglas, WY has Converse County Bank as a recruiting partner
- ▶ Lewis Central's (Council Bluffs, IA) new superintendent was on the Missouri Valley TeamMates board.



TEAMMATES
MENTORING

TEAMMATES
MENTORING

TEAMMATES
MENTORING

TEAMMATES
MENTORING

TEAMMATES

TEAM
ME



What is your goal?

- ▶ To recruit enough mentors to make 10% more matches in 2022-2023.





Math is hard.

- ▶ 2018-2019: 10,421 youth served
- ▶ 2019-2021: Let's forget about that.
- ▶ 2021-2022: 9,587 youth served
- ▶ GOAL: Make 10% more matches

1,000,000+

Looking ahead

- ▶ Try to make 10% more matches than you currently have for the next school year.

Need help?



Hannah Miller
Recruitment &
Marketing Manager



David Baker
Omaha/ SW Iowa
Recruitment Strategist

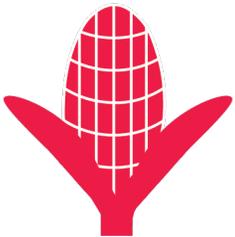


Here to serve.

Hannah Miller

Marketing & Recruitment Manager

Hannah@teammates.org



Positivity | Woo | Activator | Restorative | Empathy