



# TeamMates Updates

DeMoine Adams

Futuristic | Significance | Individualization | Relator | Strategic



# TeamMates Updates

1. TeamMates Annual Tailgate Gala – **November 2024**
2. Collaboration mentor training learning management system – **January 2024**
  - a) Reduce workload so you can focus on your matches
  - b) Provide consistent training
3. Nebraska Educational Service Unit (ESU) partnership
  - a) More mentors, more resources



# TeamMates Updates

## 1. Career readiness and Leadership programming – **September 2023**

- a) Redefining 'potential'*
- b) Receive mentee feedback to improve mentoring efforts*
- c) Provide program-wide leadership development opportunities*

## 2. Strategic Partnerships Coordinator – **August 2023**

- a) Assist with local program fundraising and community partnerships*



# TeamMates Updates

1. Engagement level of TeamMates National staff – **89%**
  - a) *Retention of our TeamMates National staff during* – **94%**
2. **99%** of PC's say they feel supported by their RC
3. **95%** of our 731 senior mentees are graduating
4. **94%** of TeamMates mentees say they are **PROUD** to be in TeamMates



# Here to serve.

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# Rebranding "At-Risk" to LEADERSHIP

Hannah Miller

Positivity | Woo | Activator | Restorative | Empathy





**In 1 word:**

**What is TeamMates?**



# Our data shows

**63%**

of matches made in the Fall were recruited the previous school year or summer.

1. Crunched for time
2. Mentee Waiting List



# What we recommend- Program Coordinators

1. Rematch recently exited mentors in the Fall
2. Develop a mentee waitlist
  1. Signed Parent Permission Form
  2. Hobbies/Interests/What they're looking for
  3. Any mentors they have in mind
3. Share your waitlist with your board at each meeting  
Tip: Make it a working Google Doc!



# What we recommend- **Board Members**

1. Plan on actively recruiting mentors in January-March
2. Focus on brand awareness in August-November
  1. Watch David and my sessions!
  2. Create a social media page
  3. Have a tailgate at homecoming or other school events
  4. Purchase shirts for all of your matches



**What are some ways you recruit mentees?**





# The Pep Rally

Scan here for our Mentee  
Recruitment Playlist!



# Best Practices

- Let the students have a voice
- Use buzzwords like FUN, LEADERSHIP, and SCHOLARSHIPS!
- Stress that ANY STUDENT can have a mentor
- Be authentically you.



# What to say when...

I WANT A MENTOR! Do I get to meet them tomorrow?

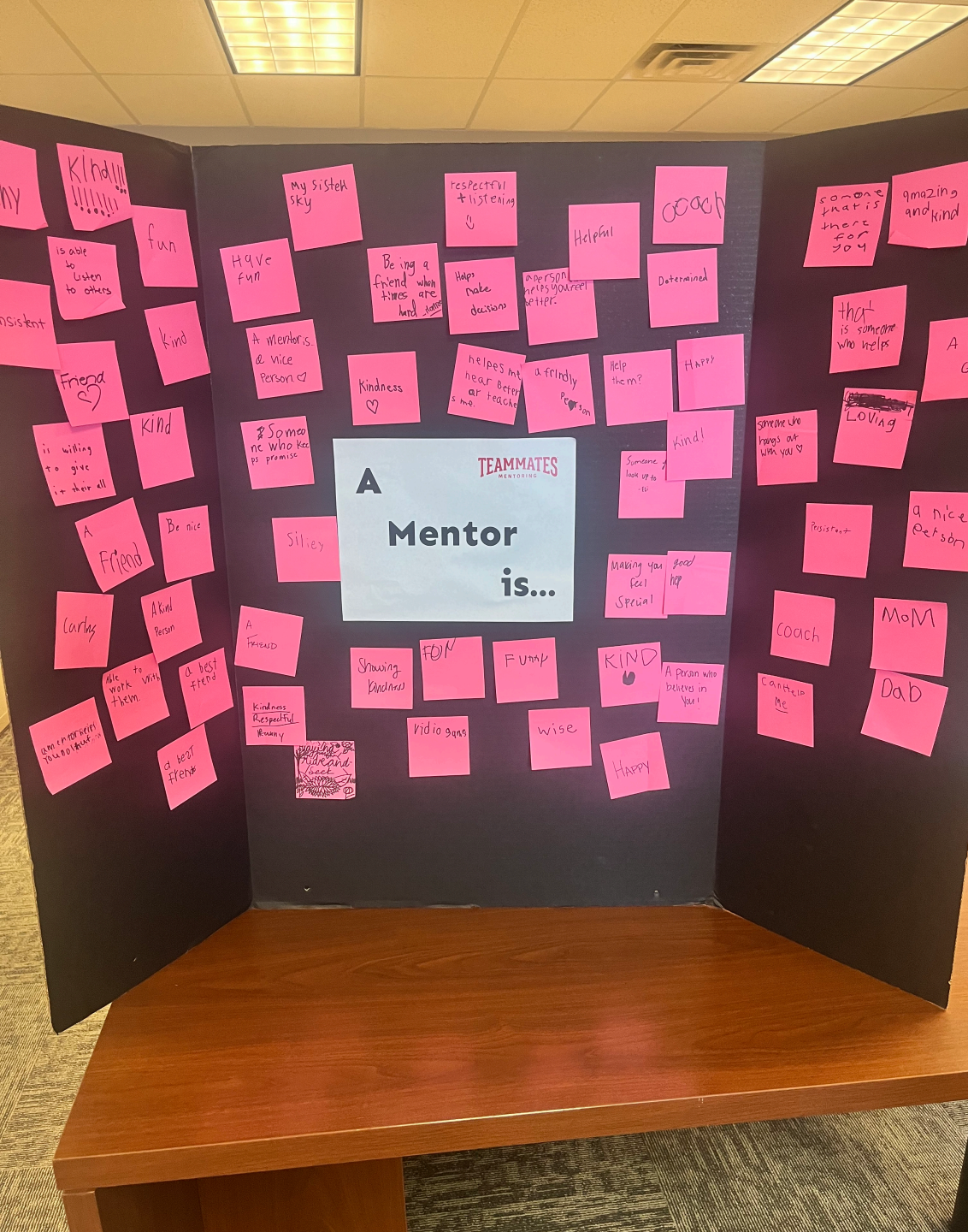
That would be pretty awesome RIGHT? Like most great things, finding you a mentor will take us some time. Let me know if you have someone in mind, and I'll see what I can do.





# Recruiting Parents





## Brand Awareness Ideas

- Host a booth at back-to-school nights or events
- Ask your superintendent or admin to email parents about what TeamMates is and a link to your FB page!
- Honor your mentees that are **DOING GOOD!**
  - Sports
  - Band
  - Extra Curricular Activities
  - Awards

# Talking Points for Parents

- Mentors give students an extra person to talk to and trust
- It takes a village to raise a child!
- Students in TeamMates gain confidence
- There are tons of scholarship opportunities for students in TeamMates
- By seeing an adult give back to the school, our hope is to inspire kids to do the same someday.



# Hannah. I've already forgotten everything you just said.

You can find this recording and a handout of these best practices on the Do Good News next week or on the Conference website!



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Hannah Miller

Sr. Marketing & Recruitment Manager

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Positivity | Woo | Activator | Restorative | Empathy

GALLUP-CERTIFIED

Manager

